CLASSIFICATION

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## NEON SIGN PLANT DEVELOPS NEW COLORS: SOVKHOZES GET NEW GENERATORS

NEON ARGON SIGNS LIGHT LENINGRAD SKIES -- Leningradskaya Pravda, 19 Aug 50

Penetrating the night sky of Leningrad are brilliant red neon and blue argon signs carrying the names of Leningrad stations, advertisements for the Main Administration of Motion Picture Releases, and State Insurance announcements. The manufacture of these lighted signs is the business of the Leningrad Gas-Light Fixture Plant.

The plant laboratories have recently worked out a method of making gaslight tubes which give off orange, azure, yellow, and other colors. This has been achieved by the use of a special powder called luminophor. These tubes are finding wide application in commercial advertisements.

Output at the plant is steadily increasing. In the near future, gaslight signs reading "Leningrad" and "Health Resort Area" will burn on the city limits.

SEND 600 GENERATORS TO SOVKHOZES -- Yerevan, Kommunist, 25 Aug 50

The Yerevan Machine-Building Plant is now putting out three-phase synchronous generators which automatically maintain the required voltage and shut off the current in case of accident.

The new generators, being extremely economical to operate, have found wide application in rural economy. More than 600 have already been sent to state farms in various regions of the USSR.

PREPARE NEW ARMENIAN DIRECTORY -- Yerevan, Kommunist, 23 Aug 50

A new telephone directory for the city of Yerevan is being prepared for publication. The Board of Directors of the Yerevan City Telephone System hereby informs all public, commercial, and private subscribers that the board must have by 1 September 1950 the following data, submitted in Russian and Armenian:

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- The full and abbreviated forms of the names of the subscribing establishment or enterprise, and its address.
  - 2. The exact names of departments and their telephone extension numbers.
- 3. Surname, first name, and patronymic; address; extension number for apartment subscribers.

Directors of establishments, enterprises, and organizations are invited to place advertisements and notices in the new edition. Establishments interested should apply to the subscription department, Yerevan City Telephone System. Tel. 2-08-58. -- Advertisement

NEW WELDER IS SERIES PRODUCED -- Leningradskaya Pravda, 19 Aug 50

The Leningrad Elektrik Plant has initiated series production of the MSM-150 butt-welding machine. The new units are distinguished by their high power and fully automatic operation.

FAULTY ORGANIZATION SLOWS COMPRESSOR OUTPUT -- Moskovskaya Pravda, 23 Aug 50

The Pushkino Electrical Machinery Plant (Krytov, director) is charged with the very important job of building mobile air-compressor units. It is having trouble keeping up with its program. The entire trouble lies in poor organization of production. No one pays any attention to introduction of new techniques or Stakhanovite methods. Innovators get no support from administrative or party leaders. High-speed cutting is unheard of and haphazard work of all sorts flourishes. -- A. Shapovalov, Chief Accountant, Elektromontazhkon-struktsiya Trust

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